

Avalon Solutions is a dynamically expanding company with strong relationships with Google and Salesforce, a leading partner for innovative workplace and cloud solutions. Currently we are looking for a global Digital Campaign Manager (location: Warsaw).

We are constantly innovating not only our client's businesses but also our own. Our goal is to be one step ahead and to build valuable partnerships with the digital leaders. To be in the forefront we need to have the best talents in our team. That's why we have a special approach to our employees.

We believe in an open company culture and relations built on trust. We support our team members in their development, certifications and additional education to deepen their expertise.

The 3 pillars that make us a unique company are:

- **Curiosity** - we are curious about people, technology, and business
- **Trust** - our relationships are built on trust, empowering us to work as a single, cohesive organisation towards our goals
- **Courage** - we have courage to challenge ourselves, our customers, and our partners.

About the Team

You will be part of the global marketing team that is managing all our marketing activities in Europe and Asia. The team is responsible for online (website, social media, PPC, marketing automation etc.) and offline (events, print etc.) projects. They are also responsible for marketing collaboration with our partners and supporting our internal initiatives. The global Marketing Team is located in Warsaw.

About the role

As a Digital Campaign Manager you will be responsible for generating leads, promoting our brand, products, and services. This also includes the promotion of our events and online content. The Digital Campaign Manager will manage a campaign budget, perform campaign

testing, analytics, and create campaign reports. The Digital Campaign Manager will report to the Global Marketing Director.

Qualifications:

As our new Digital Campaign Manager you have to be fluent in English, as you will be managing global campaigns. We're looking for a person experienced in social media marketing, PPC, display, email marketing, and campaign analytics. As for the lead generation area, the experience should also cover form and landing page creation, testing, and optimisation. As you will be managing a budget assigned by the Marketing Director, you should also have experience in campaign planning and ROI reporting. Understanding of cloud solutions (SaaS, PaaS, IaaS etc.) would be an additional asset.

Nice to have qualifications:

- Experience in B2B marketing
- LinkedIn ads experience
- Content marketing experience
- Event promotion experience

Who we are

Avalon Solutions is a full-scale cloud solutions partner, operating in Europe and beginning its expansion in Asia. Our mission is to add value to our customers by delivering a digital workplace based on sustainable solutions from leading innovative partners like Google and Salesforce, among others. This is achieved by our business-oriented teams, passionate tech experts and our strong company culture that make our employees excel.

More information is available on avalonsolutions.com.